# COOKIES USED BY DEME

| Provider | Name | Expires | Purpose |
|---|---|---|---|
| Drupal | cookie_agreed | 100 days | Created by Drupal EU Cookie compliance module. Detects whether visitor gave consent on the use of cookies. |
|  | SESSxxxxxx | 23 days | Identify a user which is authenticated in the site through the login process. |
| Google Universal Analytics | _ga | 2 years | This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. |
|  | _gat_UA-xxxxxxxx-x | Session | Identification of the Google Analytics tracking ID. The main purpose of this cookie is gathering info on user actions on site. |
|  | _gid | 1 day | Stores and updates a unique value for each page visited. The main purpose of this cookie is: **Performance.** |
| Linkedin cookies (more info: https://www.linkedin.com/legal/cookie-table) | AMCVS cookie | Session | Set and store a unique ID for your site visitors (the MID). Persist this unique ID so the ID service can collect and share data with other Experience Cloud solutions. Track users across your domains. However, this requires that you own those other domains and have ID service code deployed on them. |
|  | AMCV cookie | 2 years | Set and store a unique ID for your site visitors (the MID). Persist this unique ID so the ID service can collect and share data with other Experience Cloud solutions. Track users across your domains. However, this requires that you own those other domains and have ID service code deployed on them. |

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| | UserMatchHistory | 1 month | This cookie is used to track visitors so that more relevant ads can be presented based on the visitor's preferences.<br><br>The main purpose of this cookie is: **Targeting/Advertising.** |
| | __utma | 2 years | This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. Distinguishes between users and sessions. It it used to calculate new and returning visitor statistics. The cookie is updated every time data is sent to Google Analytics. |
| | _ga | 3,5 years | Google Analytics Tracking Only. (See purpose mentioned above) |
| | _lipt | 1 month | For targeting/advertising of LinkedIn ad tags. |
| | aam_uuid | 1,5 months | Adobe Audience Manager - data management platform uses these cookies to assign a unique ID when users visits a website.<br><br>The main purpose of this cookie is: **Targeting/Advertising.** |
| | bcookie | 2 years | Purpose is to identify the browser (to be able to adjust service accordingly.) |
| | lang | Session | Sets default locale/language |
| | li_oatml | 1 month | Member indirect indentifier for conversion tracking, retargeting, analytics. |
| | li_sugr | 6 months | To identify the browser. |
| | liap | 2,5 years | LinkedIn Ad analytics. |
| | lidc | 1 day | Used by LinkedIn for routing. |
| | lissc | 1 year | Purpose of this cookie is not yet disclosed by LinkedIn. |
| | org_tcphc | 19,5 years | Used to allow monitor performance of advertising and conversions. |
| Pingdom | __cfduid | 1 year | For identifying individual visitors privately. |